

**USEITI Outreach and Communications Subcommittee
Meeting Summary for Tuesday, May 25, 2016**

Agenda

1. Federal Register Notice for Nominations
2. Communications Plan Update
3. Follow up on Outreach Webinar
4. Update on Letters to the Companies
5. Hashtag

Federal Register Notice for Nominations

The Federal Register Published the Notice Thursday, May 19, 2016. Nominations must be Submitted by July 18, 2016.

Communications Plan Update

Interns are confirmed to work on the Communications Plan this summer. We have one intern coming from Chickasaw Nation and another from the Washington Center. The Intern from the Washington Center will incorporate the CSO specific draft "Audiences and Messages" into the most recent version of the Communications Plan (5/2015 version). Further Subcommittee feedback on CSO suggestions were deferred until the next meeting. Government and Industry Sectors should advance similar updates for integration.

Follow up on Outreach Webinar

The Secretariat provided the Subcommittee the list of participants/organizations who self-identified for the webinar as well as a copy of the public comments. The Secretariat will post the public comments from the Outreach Webinar on the MSG website.

ONRR will send out short, concrete and targeted postings in Facebook reflecting the comments at the webinar and asking for public comment on the Report through the 18F feedback loop. The bulleted comments will be prepared by the summer intern and reviewed by the Subcommittee prior to Facebook posting. CSO drafted language to include in the initial Facebook post about the Report Outreach webinar.

Update on Letters to Companies

The final clarifications on three of the company contacts were accomplished today. Those letters are now ready to send out.

Hashtags

We will continue to build on the list of hashtags for social media and expect to get more added to the core list next week.

Additions

Both Paul Mussenden and Johanna Nesseth were invited to speak at a Panel discussion at the World Bank Forum - Social Accountability for Development Impact. Recent Trends in Extractive Industries Sectoral Workshop on May 20, 2016. Other speakers were from Publish What You Pay. The session objective was to share experiences and document the potential impacts of implementing the EITI and other social accountability initiatives at the local/sub-national level, and discuss challenges and

opportunities for scaling up those impacts. USEITI Fact Sheets and thumb drives containing the 2015 Report Executive Summary were passed out at the session.

Next Meeting: Tuesday May 31.

List of Attendees

Betsy Taylor, Virginia Polytechnic Institute and State University

Bob Kronebusch, DOI

Judy Wilson, DOI

Lynda Farrell, Pipeline Safety Coalition

Andrew Varnum, Deloitte

Susan Ginsberg, IPAA